

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WOWK	Date: 9/28/2017
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I, Joseph T. Denzell
do hereby request station time concerning the following issue:

Roads Bond

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: West Virginia for Better Transportation

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

West Virginians for Better Transportation
2114 Kanawha Boulevard East
Charleston, West Virginia 25311

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Joseph I. Dineen II

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 8/19/2017 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/18/2017 [Signature] 304-392-1166
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] SCOTT HARRIS LSM
Signature Printed Name Title

CONTRACT

WOWK
2960 N Meridian St 2nd Floor
Indianapolis, IN 46208
(214) 765-4123

And:

Almost Heaven Media LLC
PO Box 75177
Charleston, WV 25375

<u>Contract / Revision</u> 1240841 /		<u>Alt Order #</u>
<u>Product</u> Issue AD		
<u>Contract Dates</u> 10/04/17 - 10/06/17		<u>Estimate #</u>
<u>Advertiser</u> POL/West Virginians for Better Roads		<u>Original Date / Revision</u> 10/02/17 / 10/03/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWK	<u>Account Executive</u> WOWK Local House	<u>Sales Office</u> Charleston Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWK	10/05/17	10/05/17	Thursday Night Football	Thursday Night Football		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/02/17	10/08/17	---T---				2	\$750.00				
N 2	WOWK	10/05/17	10/05/17	11:30 PM-12:05 XM	11:30 PM-12:05 XM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/02/17	10/08/17	---T---				2	\$125.00				
N 3	WOWK	10/05/17	10/06/17				:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/02/17	10/08/17	---TF--				4	\$50.00				
N 4	WOWK	10/04/17	10/04/17	Wed Prime Hour 3 10p-11p	Wed Prime Hour 3		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/02/17	10/08/17	--W----				1	\$750.00				
N 5	WOWK	10/04/17	10/06/17	EF M-F 4p-5p	EF M-F 4p-5p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/02/17	10/08/17	--WTF--				3	\$75.00				
N 6	WOWK	10/04/17	10/04/17	Wed Prime Hour 1 8p-9p	Wed Prime Hour 1		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/02/17	10/08/17	--W----				1	\$600.00				
Totals								0.00				13	\$3,525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/06/17	13	\$3,525.00	(\$528.75)	\$2,996.25
Totals	13	\$3,525.00	(\$528.75)	\$2,996.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.